



San Diego City Attorney **MICHAEL J. AGUIRRE**

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: April 11, 2007

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SAN DIEGO – THE GO-TO CITY FOR CLEAN TECHNOLOGY, PROTECTING OUR ENVIRONMENT

San Diego can become the model city, attracting clean technology to promote new energy alternatives to keep our planet healthy.

Thursday evening hear from experts involved in the development of the “clean tech industry” plan for San Diego. The public is invited to this free Community Forum which will be held at City Hall. It will also be broadcast live on the City’s cable station, City TV 24.

**Thursday, April 12, 2007, 6 p.m. – 8 p.m.
City Council Chambers, 202 C Street, 12th floor, downtown San Diego**

The Community Forum is sponsored by the Resource Conservation & Management and the Land Use & Environment Sections in the Civil Division of the San Diego City Attorney’s Office, which would provide the legal framework to move this “clean tech industry” plan forward.

Panelists:

- **Tony Haymet, Ph.D.**, Vice Chancellor for Marine Sciences, Director of Scripps Institution of Oceanography and Dean of the Graduate School of Marine Sciences, University of California at San Diego since September 2006.
- **Andrea Moser**, Director of Marketing and Special Projects for CONNECT, a globally recognized public benefits organization fostering entrepreneurship in the San Diego region by catalyzing, accelerating, and supporting the growth of the most promising technology and life sciences businesses.
- **Loretta Lynch**, former president of the PUC (2000-2002) and a visiting scholar at University of California – Berkeley, is currently writing a book about the public policy and political origins of the recent energy crisis in California.
- **Heather Honea, Ph.D.**, Assistant Professor, Marketing for San Diego State University. Previous to that she worked on the design of a business to business market research and target market selection software.
- **Jim Bell**, resident of San Diego for over 50 years . He is an ecological design consultant for projects such as the San Diego Center for Appropriate Technology and Ecoparque. , a prototype wastewater recycling plant in Tijuana, Baja California, Mexico, and the Ocean Beach People's Food Cooperative.

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